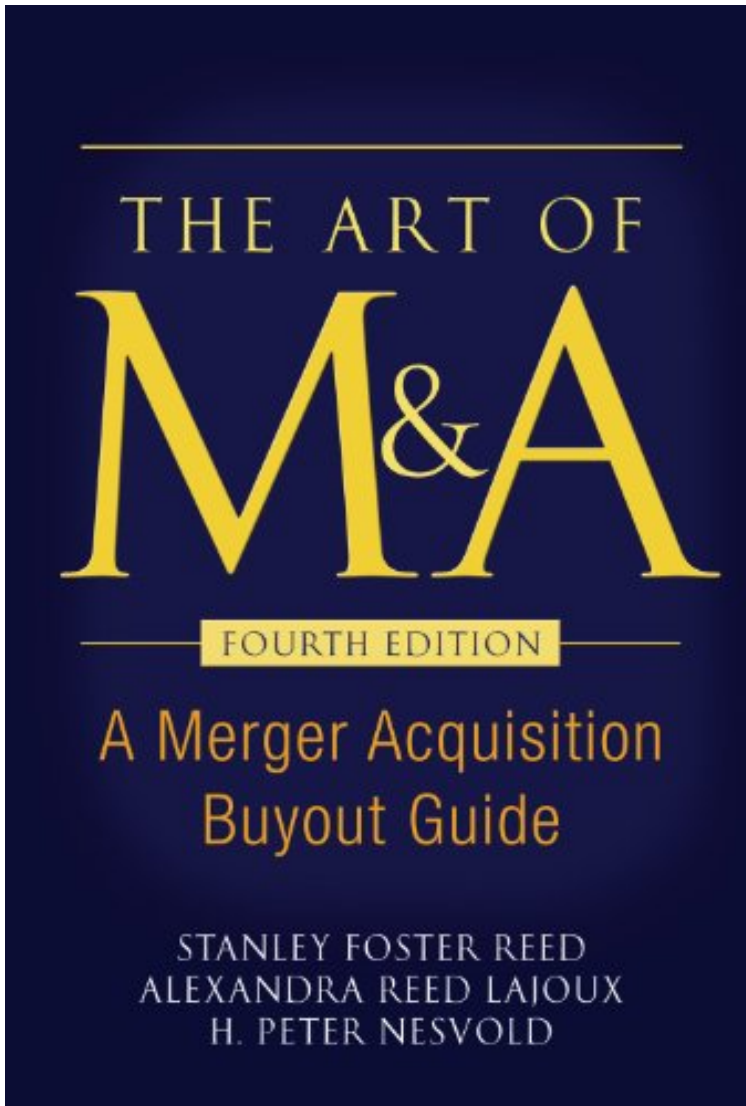


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The Art of MA, Fourth Edition: A Merger Acquisition Buyout Guide



Par Stanley Foster Reed, Alexandria Lajoux, H. Peter Nesvold
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Prsentation de l'diteurAuthoritative and completely up-to-date, the Fourth Edition of The Art of MA is an unsurpassed, one-stop guide to every facet of mergers and acquisitions that enables you to make winning deals with complete confidence. This definitive resource retains its popular QA format, offering quick access to all the changes that have occurred in the field since the merger wave of the 1990s. The book explores every key aspect of winning MA transactions, and presents advice on avoiding common MA pitfalls. The Fourth Edition of The Art of MA features vital information on: Getting Started in Mergers and Acquisitions --learning the basic MA process, requirements, negotiating skills, and objectives Planning and

Finding --deciding what to buy and then locating it Valuation and Pricing -- using multiple valuation methods to discover the true value of an acquired company or unit The Art of Financing and Refinancing -- mastering funding sources and issues Structuring M/A/B Transactions -- managing general, tax, and accounting considerations The Due Diligence Inquiry -- looking into the past, present, and future risks of the business to be purchased Negotiating the Acquisition Agreement and the Letter of Intent-- understanding two vital documents in the MA process Closing -- synchronizing the many individual items to produce a harmonious transaction Postmerger Integration and Divestitures -- following through after the MA deal to capture the economic value of synergies Special Issues for MA in Public Companies_examining the unique legal and business considerations of public entities Workouts, Bankruptcies, and Liquidations -- handling specific financial problems that arise in MA transactions with entities in the zone of insolvency Structuring Transactions with International Aspects -- developing the necessary skills and knowledge to do MA deals across national borders Filled with detailed examples and case studies, this updated classic also includes discussion of purchase accounting, Section 404, new legal cases with MA implications, and more.

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Biographie de l'auteurStanley Foster Reed has consulted on numerousglobal deals, including Allied Chemical, Gillette, and Seiko Watch.Alexandra Reed Lajoux is chief knowledge officer of the National Association of Corporate Directors and the coauthor of several MA books.H. Peter Nesvold,C.F.A.,C.P.A is a vice president of Bear Stearns. He has advised on MA transactionsfor top companies such as America Online and Time Warner.